

# United States of America

United States Patent and Trademark Office

## ST. PETER'S FIESTA

**Reg. No. 6,278,424**

**Registered Feb. 23, 2021**

**Int. Cl.: 35, 41**

**Service Mark**

**Principal Register**

St. Peter's Fiesta, Inc. (MASSACHUSETTS non-profit corporation )  
P.o. Box 3105  
Gloucester, MASSACHUSETTS 01930

CLASS 35: Advertising services; rental of advertising space; promoting the goods and services of others, namely, arranging for sponsors to affiliate their goods and services with a cultural festival, a sports competition and sporting activities; dissemination of advertisements; outdoor advertising; retail store services featuring apparel and event memorabilia

FIRST USE 6-30-1927; IN COMMERCE 6-30-1927

CLASS 41: Organizing and hosting community sporting and cultural events; entertainment services in the nature of organizing social entertainment events; arranging of contests; organization of boat races; organizing community festivals featuring parades, contests, sporting events, carnivals, boat races, art displays, and musical performances; entertainment services, namely, production and distribution of live and prerecorded multimedia entertainment content; production of sound recordings and video recordings

FIRST USE 6-30-1927; IN COMMERCE 6-30-1927

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

No claim is made to the exclusive right to use the following apart from the mark as shown: "FIESTA"

The English translation of the word "FIESTA" in the mark is "FESTIVAL".

SER. NO. 88-251,974, FILED 01-07-2019



*Donna H. H. H.*

Performing the Functions and Duties of the  
Under Secretary of Commerce for Intellectual Property and  
Director of the United States Patent and Trademark Office

